

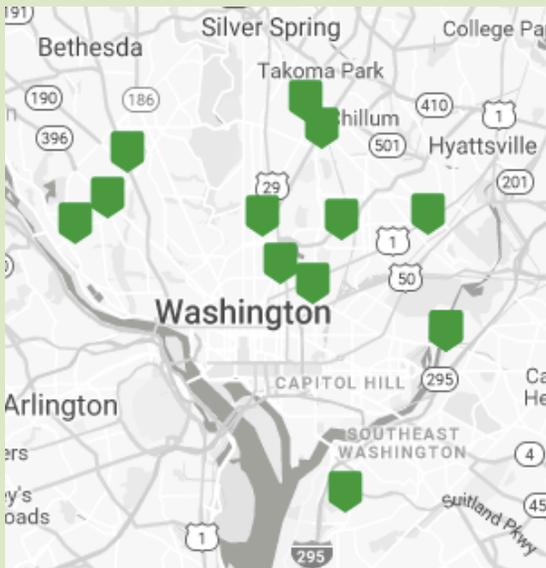


# School Garden Market Fall 2018



A **School Garden Market** is a student-run farm stand located on school property and managed by staff of that school. SGMs offer schools an exciting opportunity to engage community members in the school garden, create a healthy food access point and fundraise to support food education and garden programming!

## This season:



- **12 schools** from all 8 wards participated
- More than **60 students** volunteered
- Schools sold more than **\$17k and 7k lbs** of produce, and averaged **\$300 in profit**
- The produce was purchased by parents, teachers and school staff, students, and community members
- Most schools sold a combination of garden grown items and items purchased from regional nonprofit food hubs

*If you are interested in starting a market at your school, visit [dcgreens.org/school-garden-markets](http://dcgreens.org/school-garden-markets) for more information*

# Our Vendors



## The Common Market

A distributor of local farm foods who connect institutions and communities with good, local food



## Community Foodworks

A local food hub that connects MD and VA farms with DC farmers markets, customers, and community orgs



## The K St Farm

A  $\frac{3}{4}$  acre urban farm run by DC Greens and located in downtown DC

# Season Highlights

**Friendship Woodridge PCS** boosted their sales by selling value added products such as salads and vegetable sautees. They even brought out a portable stove and would do cooking demonstrations at their markets!

**At Horace Mann Elementary**, the entire 4<sup>th</sup> grade got to participate in their markets. Each week, a different 4<sup>th</sup> grade class would help out by creating posters, writing recipes, arranging the produce, and more.

**Mundo Verde PCS's** School Garden Market student workers took the initiative to implement guerrilla marketing tactics, including writing and performing jingles and advertising to passers by on the sidewalk.

The garden club at **River Terrace Education Campus** got to enjoy the last season on the K St Farm, coming out every Monday to sort and weigh produce delivered from the Common Market.